

RE/MAX EXCLUSIVE

CLOSING GIFTS
& MARKETING COLLATERAL GUIDE



ECUADANE



WHY BLANKETS?

THE PERFECT MEDIUM TO REACH PEOPLE AT THE PERSONAL LEVEL



WE ARE FARMERS, NOT HUNTERS

Are you open to trying something new that has proven to work?

Are you willing to re-allocate some of your advertising dollars?

Are you looking to build stronger bonds with your key customers?

WE ARE THE LOYALTY CONNECTORS



LASTING RELATIONSHIPS

Blankets endure, ensuring lasting brand presence.

TRUSTED COMPANION

Provides comfort & security building a personal connection.

PERSONAL TOUCH

Each blanket has its own personality, making your message feel unique and memorable.

3D EXPERIENCE

Unlike digital or disposable items, blankets envelop you, creating a deeper emotional impact

UNIVERSAL APPEAL

Blankets transcend age, background, income and lifestyle, offering an intimate gift everyone loves.

4 PRODUCT LEVELS

WOW CLIENTS AND PROMOTE YOUR BRAND



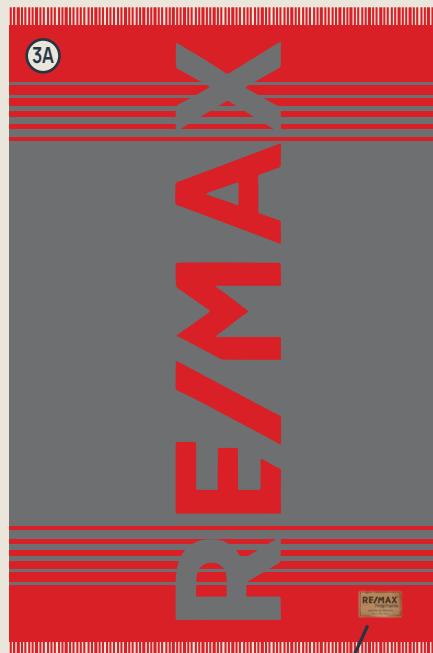
Stock blanket styles
/Ecuadane branded.



Stock blanket styles,
your personal message.



RE/MAX bold blanket,
your personal message.



Your private design blanket,
your personal message.



COLOR VARIATIONS

CHOOSE YOUR FAVORITE COLOR COMBINATION

Option ③ Color B



Option ③ Color C



Option ③ Color D



RE/MAX INSPIRATIONS

BRING YOUR IDEA TO LIFE



PERSIAN RUG INSPIRED

Beautiful bold colors & patterns



MAKE IT ZEN

Relaxing, sophisticated & calm



7

BY KENNETH DINKEL



ABSTRACT MOOD

Captivating focal point & conversation starter



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A CONTEMPORARY FEEL

Symmetrically balanced & aesthetically pleasing

CUSTOM LABELS

TELL YOUR OWN STORY

STORY LABELS

Tell your story or attach a heartfelt message.



Welcome Home!

Since 1974, **RE/MAX Gold** has been helping families find their dream homes in the beautiful California Palisades. It's been our honor to be part of your journey, and we wish you joy, comfort, and countless happy memories in your new home.

Thank you for trusting us!

— *The RE/MAX Gold Team*



ECUADANE

CUSTOM LEATHER BRANDING LABELS

A tasteful way to personalize with your name, company logo, or short message.



PACKAGING OPTIONS

PACKAGING INFO

OPTION 1

Branded presentation box closed



(box open)



OPTION 2

Branded luxury shopping bag



OPTION 3
Branded nylon bag

ELEVATE YOUR BRAND

WITH HIGH-ROI SOLUTIONS THAT GO FAR
BEYOND ORDINARY MARKETING

WHO

From universities and real estate agents to luxury travel providers, sports teams, charities, and small businesses, our blankets offer visible recognition and next-level coziness.

WHAT

Our custom blankets are more than promotional items—they create intimacy and build emotional connection while showcasing your brand.

WHY

Through high quality, personalized design, quick turnarounds, and convenient drop-shipping, we make it simple for you to nurture trust, inspire word-of-mouth referrals, and unlock new revenue streams.

More than just a gift, they delight clients, and spotlights your company values—all while supporting our indigenous artisan communities.
—one blanket at a time.

**LET US HELP YOU TRANSFORM TRADITIONAL
MARKETING INTO A HEARTFELT EXPERIENCE.**



TELL YOUR STORY

CUSTOM DESIGN PROCESS

BRAND
COLORS



BRAND
ASSETS



STORY
LABEL



DESIGN
ELEMENTS



We work with you to translate your inspiration and brand into an effective marketing design.

TESTIMONIALS

(Click Images To View)



WILL SUAREZ

Avison Young
Commercial Real Estate



STEPHEN GIORDANO

Day One Group
Consulting



SCOTT FORSHEY FRIEDMAN

Wounded Warrior Project
Director of Donor Engagement



BOB MURPHY

Station
Real Estate Sales